

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*  
OCT11/12 16.29

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6360855

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT11/12 16.23

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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		1130P-1205A	30		\$1,000.00	10/6	10/6	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 465												
PROGRAM : NEWS ORD COM1 : LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A. PART OF A MAKEGOOD MADE UP OF LINES 16-18												
8	S		1130P-1200M	30		\$1,000.00	10/6	10/6	0		SAT	0
PROGRAM : NEWS												

REP HEADLINE# 6360855 TRF# 335174  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

19	A		1155P-1230A	30		\$1,000.00	10/6	10/6	2		SAT	2
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PROGRAM : NEWS  
ORD COM1: SPOT RAN AT 12:24A AND 12:26A IN EYEWITNESS NEWS @ 1155P-1230A DUE TO  
ORD COM2: FBAL RUN OVER.  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-8  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-18  
STATION MAKEGOOD OFFERS:  
M3 OK'D BUY#8 MISSED: SAT/1130P-1200M OCT6 30S \$1,000.00 (OCT11/12)  
BUY#18 SAT/1135P-1205A OCT6 30S \$1,000.00  
OFFER: SAT/1155P-1230A OCT6(2/WK) 30S \$1,000.00 PLS ADVISE.  
CMT: SPOT RAN AT 12:24A AND 12:26A IN EYEWITNESS NEWS @ 1155P-1230A DUE TO  
CMT: FBAL RUN OVER.

OCT/12 34425.00 CONTRACT TOTAL 34425.00  
TOTAL SPOTS 18

MARKET TOTALS \$110,925 WFTV 34% WKMG 30% WESH 25% WOFL 9% WKCF 0% WRBW 2% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE